

Schulich School of Business - Keele Campus

**Bachelor of Business Administration (BBA)/
International Bachelor of Business Administration (iBBA)**

Schulich School of Business

Bachelor of Business Administration (BBA) / International Bachelor of Business Administration (iBBA)

Schulich's two undergraduate programs offer students a challenging and rewarding full-time course of study. Schulich's students develop critical and analytical skills and acquire a solid foundation in business concepts. Admission to the BBA and iBBA programs requires both high academic achievement and demonstrated leadership in extra-curricular activities.

BBA: A Business Degree with the Option to Specialize

At Schulich, the four-year Honours BBA degree involves an essential base of management studies that encompasses more than the traditional focus on commerce and economics. Students study business from day one with first-year courses in business ethics, business history, organizational behaviour, accounting, economics. By carefully selecting management elective courses, you can specialize in one or more areas of business.

iBBA: A Business Degree with a Global Perspective

The iBBA lets you immerse yourself in international business studies and language skills. In addition to studying a broad base of business courses, iBBA students include three years of language study, globally-focused study courses, and an exchange term to their academic experience.

The Learning Environment

Schulich's programs are limited in size so that you will receive the attention necessary to fully realize your potential. Schulich uses a variety of teaching methods including case studies, small group discussions and lectures.

Study Abroad

In the BBA program you will have the option of studying on an international exchange for one or two semesters during your third or fourth year. For iBBA students, an international exchange is a required part of the program. All exchanges are at one of our 49 partner institutions.

The Schulich Career Development Centre

The centre provides career days, workshops, and company information sessions. It also posts openings for part-time, summer and full-time employment on its Web site.

Careers

Schulich's Career Development Centre will assist you with career management training. Its industry-specific counsellors offer you services ranging from one-on-one advising to recorded mock interview sessions. You will increase your self-awareness in terms of your business interests, strengths and weaknesses. At the same time, you will learn how to research thoroughly your industry and companies of choice.

Supplementary Admission Information Form

All applicants must complete a supplementary admission information form, which is used to assist us in assessing your potential to benefit from and contribute to Schulich's programs. It is strongly encouraged that applicants visit the Schulich Web site at <http://www.schulich.yorku.ca/newbbaibba> to download the supplementary form.

For More Information

Contact the Undergraduate Programs Unit at 416-736-5081, undergrad@schulich.yorku.ca or visit their Web site at <http://www.schulich.yorku.ca>.

Areas of Specialization

- accounting
- economics
- entrepreneurship and family business
- finance
- international business
- marketing
- operations management and information systems
- organization studies
- strategic management