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## Schulich School of Business - Keele Campus

### Bachelor of Business Administration (BBA) / International Bachelor of Business Administration (iBBA)

*Our two undergraduate programs offer students a challenging and rewarding full-time course of study. Our students develop critical and analytical skills and acquire a solid foundation in business concepts. Admission to the BBA and iBBA programs requires both high academic achievement and demonstrated leadership in extra-curricular activities.*

#### BBA: A Business Degree with the Option to Specialize

At Schulich, the four-year Honours BBA degree involves an essential base of management studies that encompasses more than the traditional focus on commerce and economics. Students study business from day one with first-year courses in applied business ethics, business history, financial accounting, microeconomics, and macroeconomics. By carefully selecting management elective courses, you can specialize in one or more areas of business.

#### iBBA: A Business Degree with a Global Perspective

The iBBA lets you immerse yourself in international business studies and travel. In addition to studying a broad base of business courses, iBBA students include three year of language study, region study courses, and an exchange term to their academic experience.

#### The Learning Environment

Our programs are limited in size so that you will receive the attention necessary to fully realize your potential. We use a variety of teaching methods including case studies, small group discussions, and lectures.

#### Study Abroad

In the BBA program you will have the option of studying abroad for one or two semesters during your third or fourth year. For iBBA students, an international exchange is a required part of the program. All exchanges are at one of our partner institutions.

#### The Schulich Career Development Centre

The centre provides career days, workshops, and company information sessions. It also posts openings for part-time, summer and full-time employment on its Web site.

#### Careers

94 per cent of our 2003 graduates were employed within six months of graduation. Here are just some of the careers you can pursue after graduating with a BBA or iBBA.

Accountant, Auditor, Bond Trader, Broker, Business Analyst, E-Commerce Specialist, Economist, Entrepreneur, Financial Analyst/Planner, International Money Trader, Investment Banker, Logistics Analyst, Market Analyst, Mutual Fund Manager, Portfolio Manager, Sales & Marketing Manager, Stock Broker, Systems Analyst, Tax Specialist

### Supplementary Admission Information Form

All applicants must complete a supplementary admission information form, which is used to assist us in assessing your potential to benefit from and contribute to Schulich's programs. It is strongly encouraged that applicants visit the Admissions Web site to download the supplementary form. **Deadline:** February 20, 2006.

### For More Information

Contact the Undergraduate Programs Unit at 416-736-5081 or [undergrad@schulich.yorku.ca](mailto:undergrad@schulich.yorku.ca) or visit our Web site at <http://www.schulich.yorku.ca>.

### Areas of Specialization

- accounting
- economics
- entrepreneurship and family business
- finance
- international business
- marketing
- operations management and information systems
- organizational behaviour/industrial relations