

## Schulich School of Business - Keele Campus

### Canada's Global Business School (TM)

#### Bachelor of Business Administration (BBA) / International Bachelor of Business Administration (iBBA)

*Choosing Schulich means joining one of the most prestigious undergraduate programs in Canada. Our two undergraduate programs offer students a challenging and rewarding full-time course of study. Our students develop critical and analytical skills and acquire a solid foundation in business concepts. Admission to the BBA and iBBA programs requires both high academic achievement and demonstrated leadership in extra-curricular activities.*

#### BBA: A Business Degree with the Option to Specialize

This highly successful program provides a thorough, rigorous program in management. The BBA will hone your leadership abilities, entrepreneurial capacity, and interpersonal and communication skills. By carefully selecting management elective courses, you can specialize in one or more areas of business. You can apply to begin the first year of the program directly from high school or the second year of the program after one year of university study.

#### iBBA: A Business Degree with a Global Perspective

The iBBA lets you immerse yourself in international business studies and travel. The iBBA's demanding curriculum includes the rigorous core business courses of the BBA program with courses in such areas as world geography and political science. iBBA students also complete three years of study in one of the languages offered at York – French, German, Hebrew, Italian, Japanese, Korean, Mandarin, Portuguese, Russian or Spanish.

#### Top-notch Professors

In both the BBA and iBBA programs you will study with the same professors who teach in the School's highly respected MBA and PhD programs. These men and women bring the latest developments in approaches to management to the classroom through their professional activities and research.

#### The Learning Environment

Our programs are limited in size so that you will receive the attention necessary to fully realize your potential. We use a variety of teaching methods including case studies, small group discussions, and lectures.

#### Study Abroad

In the BBA program you will have the option of studying outside Canada for one or two semesters during your third or fourth year. For iBBA students, an international exchange is a required part of the program. All exchanges are at one of our partner institutions – leading management schools around the world. iBBA students can also choose to join a four-week International Study Tour to three countries after second year.

#### Get Practical Experience While You Study

**Class discussions, case studies and extracurricular activities:** Our students are active in a number of clubs and organizations so that they can learn as much outside the classroom as within. We will give you the skills and exposure needed to win management positions.

**Summer Internship Program:** Job postings available only to Schulich students on the School's Web site connect our students to employers for summer internships which can lead to full-time positions after graduation.

**iBBA internships:** iBBA students are encouraged to seek internships abroad and may be granted university credit for the experience.

#### The Schulich Career Centre

The Centre provides career days, workshops, and company information sessions. It also posts openings for part-time, summer and full-time employment on its Web site.

#### Careers

95% of our 2000 graduates were employed with six months of graduation. Here are just some of the careers you can pursue after graduating with a BBA or iBBA.

Accountant, Auditor, Bond Trader, Broker, Business Analyst, E-Commerce Specialist, Economist, Entrepreneur, Financial Analyst/Planner, International Money Trader, Investment Banker, Logistics Analyst, Market Analyst, Mutual Fund Manager, Portfolio Manager, Sales & Marketing Manager, Stock Broker, Systems Analyst, Tax Specialist

#### Supplementary Application Form

All applicants must complete a supplementary application form, which is used to better assess whether you have the leadership qualities we are looking for. If you apply we will automatically mail you the form. It is also available on our Web site. **Deadline:** February 20, 2002.

#### For More Information

Contact Shelby Arthur at 416-736-5081 or sarthur@schulich.yorku.ca or visit our Web site at [www.schulich.yorku.ca](http://www.schulich.yorku.ca).

#### Areas of Specialization

- Accounting
- Economics
- Entrepreneurship & Family Business
- Finance
- International Business
- Management Science/Information Technology
- Marketing
- Organizational Behaviour/Industrial Relations
- Certificate in Practical Ethics